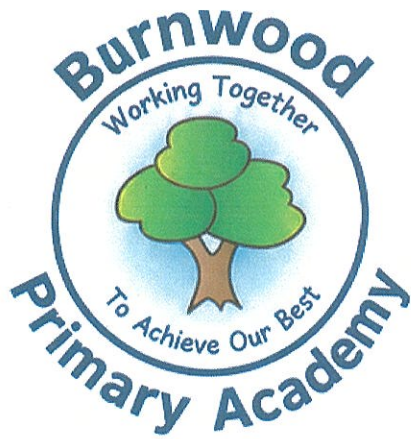




Burnwood Primary Academy

WORKING TOGETHER
TO ACHIEVE OUR BEST

Safeguarding Newsletter

Autumn 2026



Remember...

If you have a concern you can speak to a member of staff or report it on the website.



Burnwood Primary Academy – Safeguarding

<https://www.burnwoodcommunityschool.co.uk/safeguarding>



Safe



Supported



Achieving



Together



Safe
Supported
Valued

What is Safeguarding?

Keeping children safe in Education 2026



“Safeguarding in a primary school is defined as the action the school takes to **promote the welfare** of children and to **keep them safe**. This means **protecting children from maltreatment, preventing the impairment of their health or development**, ensuring they grow up in circumstances consistent with **safe and effective care**, and taking action to enable all children to have **the best outcomes**.”

Burnwood Ethos

The Trust recognises the importance of providing and promoting an ethos and environment within the settings that will help children to feel **safe, secure and respected**; encourage them to **talk openly**; and enable them to feel confident that they will be **listened to**.

Practices are in place to teach children the skills they need to help safeguard themselves, including **online safety** through teaching and learning opportunities as part of a broad and balanced curriculum.



Be kind



Talk



Stay safe



Think online



Achieve

If you are worried, please reach out – help is always available.



Safe
Supported
Valued ♥

Safeguarding in Stoke on Trent

Keeping
children safe
together



Visit **Stoke on Trent Safeguarding** for further support, guidance, information and signposting:
<https://safeguardingchildren.stoke.gov.uk>



What to do if you are worried

Talk to someone you trust if you have worries, they may not know exactly what to do but if they are an adult they can find out and help you.

childline

You can also talk to **Childline** about anything, big or small.



Contact Childline by calling
0800 111

(these calls will not show up on phone bills)



You can also contact **children services** in **Stoke on Trent** by calling the Integrated Front Door.



01782 235100

Out of hours call



01782 234234



In an emergency
call 999



If you are worried, please reach out – help is always available. ♥



Safe
Supported
Valued ♥

Our Safeguarding Team

Safeguarding is
"Everyone's
Responsibility" ♥



So you can speak to **any adult**
in school at any time.



All adults in school
attend **regular**
training to ensure
that their skills and
knowledge are up
to date.



Our DSL and DDSL's
receive **higher level**
training so they are
more knowledgeable
around specific areas
of safeguarding.



Our Safeguarding Team

We are here to help and support you.
We will listen, take you seriously and help keep you safe.
You can talk to any of us if you are worried, upset
or if something doesn't feel right.

- ✓ We will listen to you
- ✓ We will take you seriously
- ✓ We will help and support you
- ✓ We will keep you safe



Mrs Wickham
Headteacher/DSL



Katy Beckett
Safeguarding Officer/
DDSL



Mrs Bryan
Home-School Link
Worker/DDSL



Mrs Clifford
Deputy Head/ DDSL

If you are worried, please reach out – help is always available. ♥



Spotlight on Neglect

Safeguarding Newsletter

Working Together to Achieve Our Best

What is Neglect?



Neglect is the most common reason children become subject to child protection plans in England. It is often persistent, cumulative and difficult to identify, making early recognition by school staff essential.

KCSIE 2026 says:

"Neglect is the persistent failure to meet a child's basic physical and/or psychological needs, likely to result in the serious impairment of the child's health or development. Neglect may occur during pregnancy as a result of maternal substance misuse. Once a child is born, neglect may involve a parent or carer failing to provide adequate food, clothing and shelter (including exclusion from home or abandonment); protect a child from physical and emotional harm or danger; ensure adequate supervision (including the use of inadequate caregivers); ensure access to appropriate medical care or treatment. It may also include neglect of, or unresponsiveness to, a child's basic emotional needs."

The Four Main Types of Neglect



Physical Neglect

Failure to provide adequate food, clothing, warmth, hygiene or safe living conditions.

Examples:

- Poor nutrition
- Inadequate clothing
- Unsuitable housing
- Poor hygiene



Emotional Neglect

Failure to provide love, reassurance, emotional warmth and consistent care.

Examples:

- Ignoring emotional needs
- Lack of affection or praise
- Exposure to domestic abuse
- Rejection or humiliation



Medical Neglect

Failure to seek medical advice or treatment, attend appointments or provide prescribed medication.

Examples:

- Missed appointments
- Untreated illness or injury
- Not providing medication
- Ignoring professional advice



Educational Neglect

Failure to ensure a child attends school regularly or receives an appropriate education.

Examples:

- Persistent absence
- Lateness
- Lack of engagement
- Poor support for learning



Signs Staff May Notice

- ✓ Poor hygiene or body odour
- ✓ Inappropriate clothing for the weather
- ✓ Persistent hunger or tiredness
- ✓ Frequent lateness or poor attendance
- ✓ Unmet medical or dental needs
- ✓ Delayed development
- ✓ Low self-esteem or withdrawn behaviour
- ✓ Poor concentration or lack of engagement

Remember: One concern alone may not indicate neglect, but a series of small concerns can build a significant safeguarding picture.



Our Role

At Burnwood Primary Academy, safeguarding is everyone's responsibility.

Every adult in school should:

- ✓ Be professionally curious.
- ✓ Observe changes in appearance, behaviour and wellbeing.
- ✓ Listen carefully and never promise confidentiality.
- ✓ Record concerns factually and promptly.
- ✓ Report concerns immediately to the DSL.
- ✓ Continue to monitor and share any further concerns.



See it. Record it. Report it.

Early identification and timely action can change a child's life.

Burnwood Primary Academy
Working Together to Achieve Our Best

